



Day 1: *Nothing is working?*  
*It is your mindset!*

Here's the truth:

The one thing that stops most of us from making significant progress is not a lack of business strategies, but rather our own limiting beliefs and stories.

### **Stories about why we're not where we want to be.**

Doubts that creep up around our prices and packages, and who do we think we are to charge more?

If you want to change your life and your business, you have to change your thoughts first.

**Success comes down to 20% business strategies  
and 80% mindset.**

So even if 20% of your business is running perfectly, if the other 80% is off track, you'll never get the results you want. Ever.



Story time!

When I started this business, I had a few clients, but I felt like a fraud.

I changed my offerings and my website copy every third Tuesday, bought all the courses, and launched 10 different offerings — because I thought that’s what it took to become a breakout coach online.

Still, most of my offerings flopped.

### **HERE’S WHAT CHANGED WHEN I WENT FROM \$2,000 TO \$25,000 IN ONE MONTH:**

I decided to “STUDY” 6-figure business owners.

I wanted to know ALL about their habits, their thoughts and their beliefs.

And that’s exactly what I want you to do today.

## *HOMework*

- 1) Pick 2 people, who are already, where you want to be. Choose someone that seems to be happy, genuine and fulfilled with their life and business.
- 2) Answer the following questions in your journal. Give it your best guess, or stalk some of their content to find hints:



*What do they believe that I don't?*

*What are they telling themselves, that I don't?*

*What are they thinking that I'd never thought before?*

*How come, they use the same strategies but get mind-blowing results?*

3) Share a post on Instagram and let me know who you've picked and why.

What do they have/do/believe that inspires you?

If you could, what would be the number one question you would ask them?

**Extra tip:** Tag them in your post - you'll never know, maybe you'll get your answer right away!

To participate in the draw for 5x \$100, don't forget to use the hashtag #dreamlifedeluxe and tag 5 friends including myself @dreamlife\_deluxe

